



H.C.R.2025

The 52nd International Home Care and Rehabilitation Exhibition
-H.C.R.2025 & Forum-

Paving the Way for a Creative Future

In-Person

2025

10/8 Wed → **10** Fri

Tokyo Big Sight, West & South Halls

Web-Based

2025

9/1 Mon → **11/7** Fri

H.C.R. Special Website

Exhibition Application Period

2025

1/15 Wed → **3/31** Mon

Until **5/30** Fri for Web-Based

Products for Exhibition

Welfare/Assistive Equipment, Rehabilitation Equipment, and Nursing Care Equipment and Supplies that support independent lives and social engagement of the elderly and the disabled.



Mobility Equipment
(Wheelchairs, etc.)



Mobility Equipment
(Canes, Walkers, etc.)



Mobility Equipment
(Lifts, etc.)



Adaptive Vehicles &
Related Devices



Bed Related



Bathing Equipment



Toiletries & Diapers Related



Clothes/Clothes Changing Aids



Communication/
Software & Devices



Sensors &
Monitoring Devices



Construction &
Home Equipment



Rehabilitation &
Frailty Prevention Equipment



Prosthesis & Orthosis



Daily Living Aids



Care Foods & Cooking Aids



Facility Environment &
Disaster Response Equipment/Supplies



Infection Prevention
Products



Business & Care Service
Management Systems
for Welfare Service Providers



Publications &
Welfare Equipment Information



"Welfare" is currently receiving global attention

Accelerating population decline, aging, the rapid increase in dementia, and a shortage of workforce... The unprecedented societal changes and challenges are concentrated in the field of welfare.

At the forefront of welfare, each individual's challenge gives rise to every single innovation.

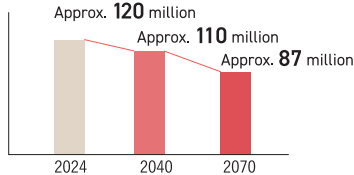
Furthermore, welfare equipment supports the lives and independence of people around the world and continues to evolve.

The era of 100-year life.

H.C.R. provides the latest information on welfare equipment and a platform for networking among stakeholders, aiming to create a society where all people can achieve a more diverse and enriched life.

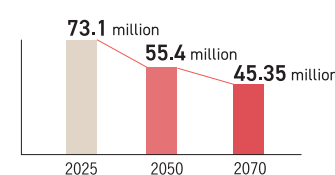
[Population Trends]

Unstoppable population decline



[Working-Age Population Trends]

Workers continue to decrease



[Aging Rate]

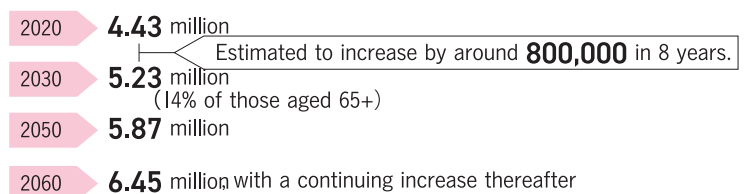
1 in 3 is over the age of 65

Proportion of the population aged 65+

2020	28.6%	1 in 3.5 people
2038	33.9%	1 in 3 people
2070	38.7%	1 in 2.6 people

[Number of Dementia Patients]

By 2030, 14% of those aged 65+



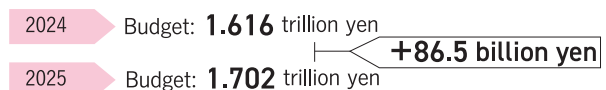
[Total Care Cost]

Already 11.5139 trillion yen

* Total amount of care benefits and out-of-pocket expenses for the fiscal year 2023.

[Budget for Disability Welfare Services]

More than tripled over the past 15 years



[Required Number of Care Workers]

A shortage in the hundreds of thousands

2020	2.15 million
2026	2.4 million required
2040	2.72 million required



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The Largest Welfare Equipment Exhibition in Asia

A wide range of assistive devices, rehabilitation equipment, and care products are on display, aimed at promoting the independence and social participation of the elderly and children & adults with disabilities in their daily lives.

Simultaneously, various events are held on topics such as the welfare of care and the disabled, health care, community development, employment, and social participation.

Display & Experience



Web-Based Exhibition

Exhibitors and products can be searched and checked in the Web exhibition.



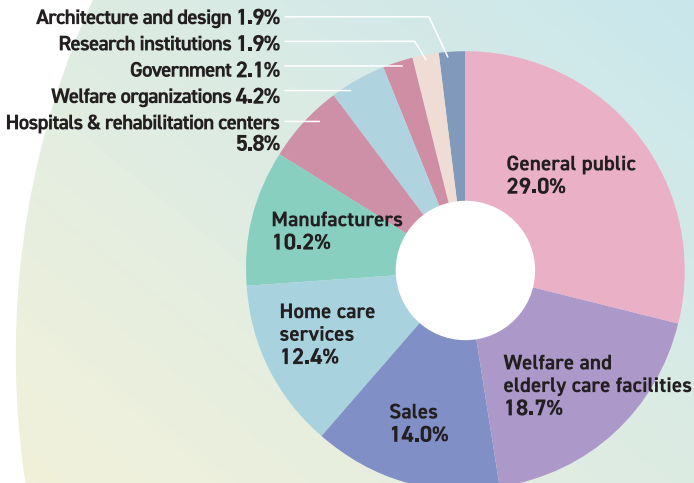
Largest in welfare! Encounters with 120,000 visitors and discoveries await

Number of Visitors

120,041

A wide range of visitors

Assistive device users, care managers, welfare equipment consultants, certified care workers, social workers, home helpers, physical therapists (PT), occupational therapists (OT), doctors, nurses, nutritionists, childcare workers, welfare and care service managers, developers and sales companies, government officials, the general public, students from welfare-related training schools, and others



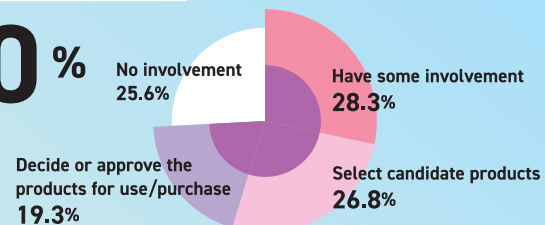
Number of Exhibitors

402

including 50 overseas companies

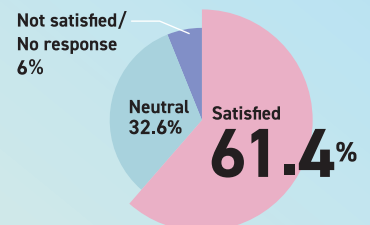
Those involved in product selection, decision-making, and related processes

Over 70%



Visitor Satisfaction

61.4%



Voice

[Visitor's Voice]
Able to try and talk

By experiencing and trying the products, I gained more confidence in them.

[Visitor's Voice]
Excited about new encounters

I had encounters with new products and ones I didn't know about.

[Visitor's Voice]
Want to learn more

The information here is useful for both now and the future. I want to share it with others.

[Exhibitor's Voice]
Increased awareness and trust

First time exhibiting from a different industry. Achieved increased recognition in the welfare industry.

[Exhibitor's Voice]
Opportunities for market expansion

Received many inquiries from overseas visitors regarding exports and sales in their home countries.

[Exhibitor's Voice]
Valuable feedback

We exhibited a prototype, and gathered valuable information such as evaluation points, suggestions for improvement, and whether the market would accept it.

*Source: H.C.R.2024 Visitor and Exhibitor Questionnaire

— H.C.R., Paving the Way for a Future Beyond Half a Century —



1974 (1st edition)
The Beginning of H.C.R.

In the early years, against the background of a National Facility Development Plan.



1996 (23rd edition)
First Held at Tokyo Big Sight

First time surpassing 100,000 visitors H.C.R. reaches a new stage



2000 (27th edition)
Implementation of the Long-Term Care Insurance System

Full use of Tokyo Big Sight East Hall 6 Exceeded 130,000 visitors



2020 (47th edition)
COVID-19 Pandemic

First cancellation of the In-Person Exhibition Shifted to a web exhibition to disseminate the information

Founding Years

Global Expansion

Growth Phase

Transitional Phase

1974

1986

1995 1996

2018 2019

1986 (13th edition)
Japan's First International Exhibition

Encouraged development partnerships and technology exchanges by attracting overseas companies



1992 (19th edition)
The 3rd International Exhibition

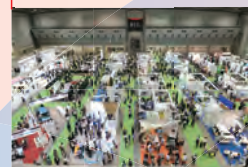
Internationalization becomes established Exhibition scale continues to expand



Creation of the H.C.R. Logo

2018 (45th edition)
Expansion to East Halls 1-8

Held in the largest exhibition space to date In 2019, moved to West & South Halls due to the Olympics and Paralympics

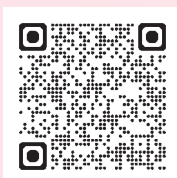


2023 (50th edition)
50th Anniversary

Societal changes due to COVID-19 Transition to the comprehensive welfare exhibition



H.C.R. Website



<https://hcr.or.jp/en/>

H.C.R. Organizer's Office

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